

# 如何創建籌款網頁 How to develop your own fundraising page?

## Step 1:

<http://goo.gl/mQaqil>



The screenshot displays a fundraising page for the 'Run for Survival 2016' event. The main banner features the text 'RUN FOR SURVIVAL 生態保衛賽' in large white letters on a dark background. Below the banner, there is a red button labeled 'Start Fundraising' which is circled in red. To the right of this button is a green button labeled 'Donate Now'. Further right, a blue box shows 'HKD 500' raised, with a progress bar and the text 'TARGET: HKD'. A text box on the right side of the page contains the instruction: '按此“為本活動籌款” Click “Start Fundraising”'. The page also includes a '關於事件' (About the Event) section with the title '保護生態平衡 為海洋發力' and a list of 'TOP FUNDRAISERS' including 'Little Dolphin' and 'Ocean Park Conservation Foundation'.

## Step 2:

SimplyGiving.com Online | X

First user

https://simplygiving.com/Home/Register?EventId=1a6011de-dbce-43e7-802e-83902b422b3b

# RUN FOR SURVIVAL

# 生態保衛賽

Sign Up / Log In

Setup

Page Info

Multimedia

## JOIN US

Already have an account? [Log In](#)

Email Sign Up

First Name \*

Last Name \*

Email \*

Re-Type Email \*

Sign Up

inspire me with email updates.

填寫姓名及以報名登記參加「生態保衛賽」的電郵地址建立個人籌款網頁  
Fill in Name, sign up and create fundraising account with the email address registered for the Run For Survival

## Step 3:

SimplyGiving.com Online | x

First user

https://simplygiving.com/Home/Register-Type-Beneficiary

# 生態保衛賽

Sign Up / Log In Setup Page Info Multimedia

### Choose a Charity/Cause

OPCFHK  
Hong Kong

香港海洋公園保育基金 OPCFHK

香港海洋公園保育基金專透過協作籌款與科研教育，致力提倡促進及參與亞洲區內務實有效的野生生態保育工作，並重點保育中華白海豚。

Hong Kong  
Animals, Environment

Select

OPCFHK  
Hong Kong

香港海洋公園保育基金 OPCFHK

香港海洋公園保育基金專透過協作籌款與科研教育，致力提倡促進及參與亞洲區內務實有效的野生生態保育工作，並重點保育中華白海豚。

Hong Kong  
Animals, Environment

Select

確認為香港海洋公園保育基金籌款  
Confirm to raise funds for OPCFHK

## Step 4:

SimplyGiving.com Online | x First user

← → ↻ <https://simplygiving.com/Home/Register-Customize> ☆ ☰

**生 態 保 衛 賽**

✓ Sign Up / Log In   Setup   **Page Info**   Multimedia

### Personalise your Page

**Select Page Type:**

Individual Page  
 Team Page ⓘ

**Page Title:** \*

Page Title

**Fundraiser Name:**

Fundraiser Name

Your Page URL : <http://simplygiving.com/>

**Shoutbox:**

This is your main message to your supporters

填寫網頁標題、網址、介紹及籌款目標

Fill in your page title, web address (what is it for, is it optional? Think the participants don't have website) this is for creating a unique link for every participant's fundraising page, introduction and fundraising target

SimplyGiving.com Online | x First user

https://simplygiving.com/Home/Register-Customize

Run for Wildlife!

**Fundraiser Name:**

Candy Lee

Your Page URL : http://simpygiving.com/ candyforwildlife ✓

**Shoutbox:**

Survive!!

**Your Story :**

A Normal text ▼ Bold *Italic* Underline [List] [Table] [Link] [Image]

I have join Run for Survival 2016. Please support me!

HKD 5000 ✓

< Previous Next >

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https://simplygiving.com/Home/Register-Customize#

填寫網頁標題、網址、介紹及籌款目標

Fill in your page title, web address (what is it for, is it optional? Think the participants don't have website) this is for creating an unique link for every participant's fundraising page, introduction and fundraising target

## Step 5:

SimplyGiving.com Online | x First user

https://simplygiving.com/Home/Register-Media

### Upload Images/Video

**PROFILE IMAGE**

Drop files here or click to upload.

**PAGE BANNER**

Drop files here or click to upload.

**GALLERY**

Drop files here or click to upload.

上載個人相片、網頁橫幅及相簿(如有)  
Upload your profile picture, page banner  
and photos for the gallery (if applicable)

Previous Finish

https://simplygiving.com/Home/Register-Media#

## Step 6: FINISH!

The screenshot shows a web browser window displaying a fundraising page for 'Run for Survival' (生態保衛賽). The browser's address bar shows the URL <https://simplygiving.com/candyforwildlife>, which is circled in red. The page features a large banner with the text 'RUN FOR SURVIVAL' and '生態保衛賽'. Below the banner, there is a section titled 'Run for Wildlife!' with a sub-header 'Candy Lee is participating in 生態保衛賽 Run for Survival 2016 and is fundraising for 香港海洋公園保育基金 OPCFHK'. A green 'Donate Now' button is visible. The page also includes a 'MY STORY' section with the text 'I have join Run for Survival 2016. Please support me!', a 'GALLERY' section, and a 'RECENT DONORS' section. A 'COMMENT VIA FACEBOOK' section is at the bottom, showing '0 Comments' and a 'Sort by' dropdown. A 'RAISED SO FAR' section displays '0 HKD 0' and a 'TARGET' of 'HKD 5,000' with 'DONORS' at '0'. A second green 'Donate Now' button is located below the fundraising progress section.

<https://simplygiving.com/candyforwildlife>

**Run for Survival**  
生態保衛賽

**Run for Wildlife!**  
Candy Lee is participating in 生態保衛賽 Run for Survival 2016  
and is fundraising for 香港海洋公園保育基金 OPCFHK

**Donate Now**

**Survive!!**

**MY STORY**  
I have join Run for Survival 2016. Please support me!

**GALLERY**

**RECENT DONORS**

**COMMENT VIA FACEBOOK**  
0 Comments  
Sort by Old

**RAISED SO FAR**  
0 HKD 0

**TARGET**  
HKD 5,000

**DONORS**  
0

**Donate Now**

在 Facebook 分享消息  
Share on Facebook

向親友傳送籌款網頁之網址，讓他們直接以信用卡於網上過帳  
Send the link of the fundraising page to your family and friends

按此捐款 Make donation here

在 Facebook 分享消息  
Share on Facebook

# 頁面管理 Page Management

The screenshot shows a web browser window with the URL <https://simplygiving.com/candyforwildlife>. The page features a large banner for 'RUN FOR SURVIVAL 生態保衛賽' (Run for Survival 2016). The 'ADMIN' link in the top navigation bar is circled in red. Below the banner, there is a 'Donate Now' button and a 'MY STORY' section with the text 'I have join Run for Survival 2016. Please support me!'. A 'RAISED SO FAR' section shows '0 HKD 0'. The browser's address bar at the bottom left shows <https://admin.simplygiving.com>.

可看到籌款情況、更改戶口資料、  
上載相片

For reviewing of the fundraising  
status, changing account  
information , uploading photos