

How your business can support No Straw Day on June 8, 2017

1. **Communicate with your staff and business partners**

Communicate No Straw Day to your staff - from CEO and Board members through to frontline staff and business partners. You may send email circulars; put up posters in common areas to encourage all staff to say “No straw, thanks” when ordering drinks on No Straw Day.

2. **Participating Food & Beverage Outlet**

Encourage your customers to support No Straw Day, and only give out plastic straws upon request. Put up posters or tent cards at your outlets/straws boxes to let the customers know you are supporting No Straw Day and they are invited to be a part of it too!

Organisations are welcome to suggest other activities

3. **“Green” discount**

Take \$1 off the beverage bills if the customers agree not to use plastic straws when order. Donate the proceeds to OPCFHK to support the wildlife and habitats conservation efforts. “Green” discount can apply to No Straw Day, during the week, during the month, or go on for a year.

4. **Promote No Straw Day**

Make it big on your social media platforms! OPCFHK will happily share our promotional video on our Facebook page and Instagram. Please SHARE it on your social media platforms too to raise the awareness of No Straw Day.

5. **Go beyond the Day**

No Straw Day is only a catalyst to bring public’s attention to identify a simple, daily action that everyone can take to reduce disposable plastic waste. We encourage Food & Beverage businesses to continue the practice of not giving out plastic straws and plastic cutleries for the sake of convenience.

6. **Become a Sponsor**

Make a donation to support the spread of this meaningful No Straw campaign and education the public on reducing plastic consumption. For sponsorship, please contact us at 3923 2681 or stephanie.lam@oceanpark.com.hk.