

How your business can support No Straw Campaign

1. Communicate with your staff and business partners

Communicate No Straw Campaign to your staff - from CEO and Board members through to frontline staff and business partners. You may send email circulars; put up posters in common areas to encourage all staff to say “No straw, thanks” when ordering.

2. Participating Food & Beverage Outlet

Encourage your customers to support No Straw Campaign, and only give out plastic straws upon request. You may consider using paper or reusable straws to replace plastic one in a long run. Put up posters or tent cards at your outlets/straws boxes to let the customers know you are supporting No Straw Campaign and they are invited to be a part of it too!

Organisations are welcome to suggest other activities

3. “Green” discount

Take \$1 off the beverage bills if the customers agree not to use plastic straws when order. Donate the proceeds to OPCFHK to support the wildlife and habitats conservation efforts. “Green” discount can apply to No Straw Campaign, during the week, during the month, or go on for a year.

4. Promote No Straw Campaign

Make it big on your social media platforms! OPCFHK will happily share our promotional video on our Facebook page and Instagram. Please SHARE it on your social media platforms too to raise the awareness of No Straw Campaign.

5. Go beyond the Campaign

No Straw Campaign is only a catalyst to bring public’s attention to identify a simple, daily action that everyone can take to reduce disposable plastic waste. We encourage Food & Beverage businesses to continue the practice of not giving out plastic straws and plastic cutleries for the sake of convenience.

6. Become a Sponsor

Make a donation to support the spread of this meaningful No Straw campaign and education the public on reducing plastic consumption. For sponsorship, please contact us at 3923-2704 or opcf@oceanpark.com.hk.